



# ARTWORK SPECIFICATIONS

To give you an accurate quote for your custom label order, please include the specifications below when you email Sedona Bottling Company at [info@sedonabottling.com](mailto:info@sedonabottling.com).

## CHOOSE A LABEL SIZE

BOTTLE SIZE	LABEL SIZE (W X H)
12 oz. (355mL)	5.25" x 1.875"
16.9 oz. (500mL)	5.25" x 1.875" or 7" x 1.875"
20 oz. (591mL)	7" x 1.875"
33.8 oz. (1L)	7" x 1.875"
50.7 oz. (1.5L)	7" x 1.875"



## I HAVE MY OWN ARTWORK

If you already have a label design, please consider the following:

### ACCEPTED FILE TYPES

- Mac files are preferred, but we can accept PC files as well.
- Adobe Illustrator files work best.
- Quark or InDesign files are also accepted.
- Photoshop files need a resolution of 300ppi at 100%.

### OTHER NOTES

- Please include any fonts (or convert them to outlines) and include any placed images.
- We prefer files be "linked" not "embedded."
- Please make any bleeds 1/8".
- You must include the fluid amount of the bottle you choose on the label. This can be in small text and placed wherever space allows.

## PLEASE HELP ME CREATE MY LABEL

For a customized label, please include:

Logo (If Applicable) • Color Preference • Visual Preference • Copy

Send your email to [info@sedonabottling.com](mailto:info@sedonabottling.com), or complete the [Request Quote](#) form. We will send a proof back to you for your review and approval.